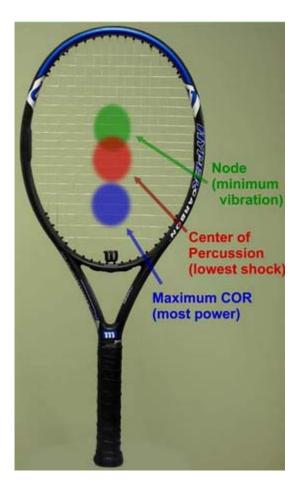
"Where's the Sweet Spot in the Global Bond Market?"

Presented to Washington DC Association of Money Managers

> October 30, 2013 Martin Fridson, CFA CEO, FridsonVision LLC

A tennis racquet has three separate sweet spots





12/17/2013

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The Three Investment Sweet Spots

APPLICATION

Strategic Asset Allocation

Sharpe Ratio

METHODOLOGY

Dynamic Asset Allocation - Long Horizon Relative Value

Dynamic Asset Allocation - Short Horizon Beta



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Application: Strategic Asset Allocation

Methodology: Sharpe Ratio*

(Note: Optimal mix also depends on correlations of assets)

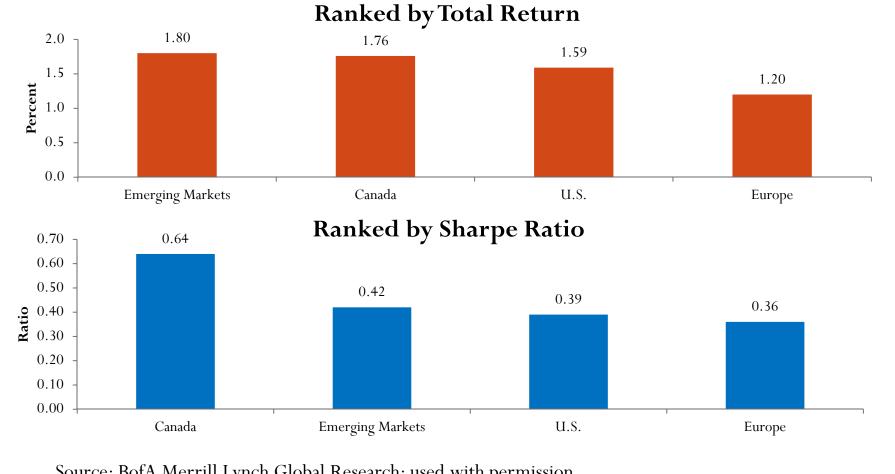
* Mean Return of Asset – Mean Return of Risk-Free Asset

Standard Deviation of Mean Return of Asset

Risk-free asset for all calculations is Three-Month T-Bill



Investment Grade Corporates by Region Quarterly, 2003-2012



Source: BofA Merrill Lynch Global Research; used with permission



High Yield Corporates by Region Quarterly, 2003-2012

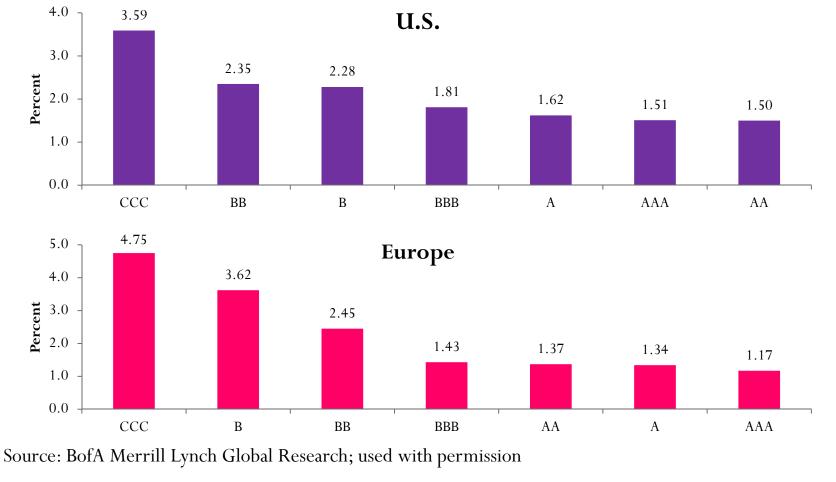
Ranked by Total Return 3.0 2.56 2.49 2.5 2.0 Percent 1.5 1.0 0.5 0.0 U.S. Europe Ranked by Sharpe Ratio 0.4 0.35 0.29 0.3 **Ratio** 0.2 0.1 0.0 U.S. Europe

Source: BofA Merrill Lynch Global Research; used with permission



Corporates by Rating Quarterly, 2003-2012

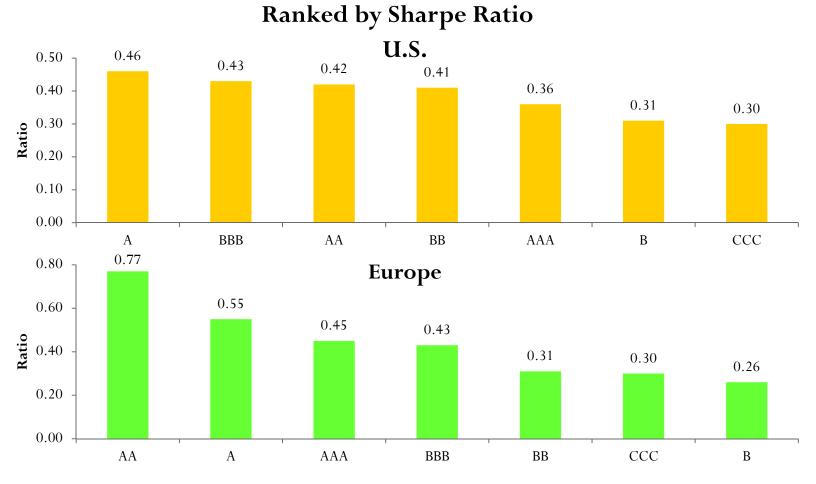
Ranked by Total Return





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Corporates by Rating Quarterly, 2003-2012



Source: BofA Merrill Lynch Global Research; used with permission



Application: Dynamic Asset Allocation- Long Horizon

Methodology: Relative Value



Relative Value of Categories

FridsonVision Model Output – September 30, 2013

		Standard	Actual-Fair Value		
Rating	Actual	Value	Mean*	Deviation	Standard Deviation
BB	351	392	397	208	-19.71%
В	466	545	591	278	-28.42%
CCC	850	833	1228	609	2.79%

Cheapest group at this date is <u>CCC</u>

*Monthly December 1996 – December 2012



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FridsonVision Model of Option-Adjusted Spread A A I L R U E

Explanatory Variables:

- Credit Availability (from Federal Reserve Survey of Senior Loan Officers)
- Industrial Production
- Capacity Utilization
- Speculative-Grade Default Rate
- Five-year Treasury Yield



Relative Value of Industries Problem #1

• If Gaming is wide versus Banking, does that reflect a difference in how those industries are viewed or a wide spread between the two industries' average ratings (B3 and BB2)?

Note: This discussion focuses on U.S. high yield

Source: BofA Merrill Lynch Global Research; used with permission



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Solution: Equalized Rating Mix (ERM)

Multiply median OAS for each rating category across all industries by its percentage of the industry's market value (MV)

Example: Cable +Satellite TV

September 30, 2013						
Rating	% of MV	×	Median OAS (Basis Points)	=	ERM OAS	
BB1	0.00	×	308	=	0.00	
BB2	12.31	×	334.5	=	41.18	
BB3	59.46	×	365	=	217.03	
B1	6.06	×	388	=	23.51	
B2	10.30	×	433	=	44.60	
B3	7.29	×	529.5	=	38.60	
CCC1	4.57	×	615	=	28.11	
CCC2	0.00	×	763	=	0.00	
CCC3	0.00	×	1178	=	0.00	
CC	0.00	×	2205	=	0.00	
С	0.00	×	24083	=	0.00	
	100.00				393	

Note: Column totals are subject to rounding

Source: BofA Merrill Lynch Global Research; used with permission



Problem #2

• An industry may look cheap based on its ERM OAS, but its wide spread may be justified by negative rating outlooks.

• Solution:

- -Add Net Ratings Prospects to analysis
- -Net Ratings Prospects reflects outlooks and watchlistings -Unit of calculation is issuers

% Positive - % Negative

% Positive + Percent Stable + %Negative



Major High Yield Industry Ranked by ERM Valuation

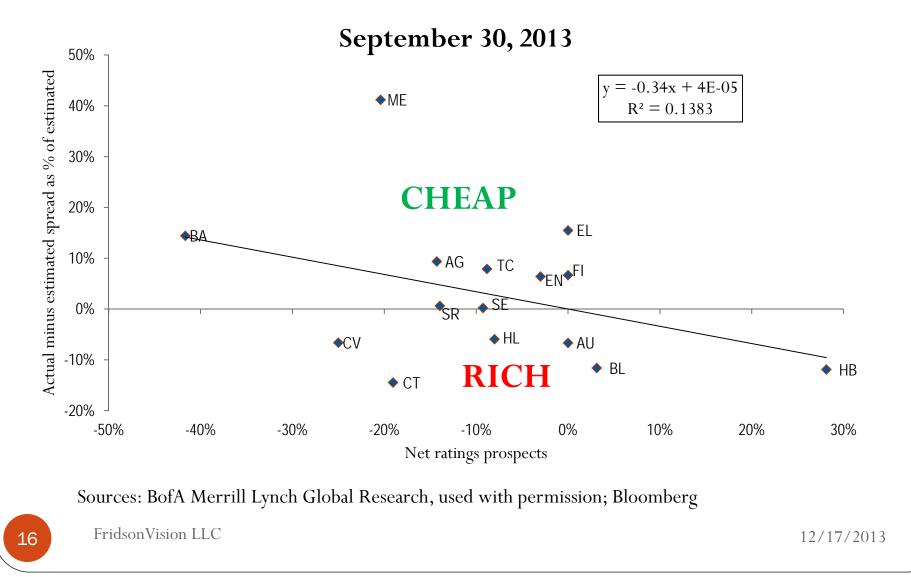
	Actual - Estimated	Net Ratings
Symbol	OAS as % of Estimated	Prospects
ME	41.18%	-20.41%
EL	15.47%	0.00%
BA	14.41%	-41.67%
AG	9.36%	-14.29%
ТС	7.89%	-8.82%
FI	6.67%	0.00%
EN	6.39%	-2.99%
SR	0.61%	-13.95%
SE	0.21%	-9.26%
HL	-5.93%	-8.00%
CV	-6.62%	-25.00%
AU	-6.67%	0.00%
BL	-11.60%	3.13%
HB	-11.90%	28.13%
СТ	-14.46%	-19.05%
	ME EL BA AG TC FI EN SR SE HL CV AU BL HB	SymbolOAS as % of EstimatedME41.18%EL15.47%BA14.41%AG9.36%TC7.89%FI6.67%EN6.39%SR0.61%SE0.21%HL-5.93%CV-6.62%AU-6.67%BL-11.60%HB-11.90%

Sources: BofA Merrill Lynch Global Research, used with permission; Bloomberg

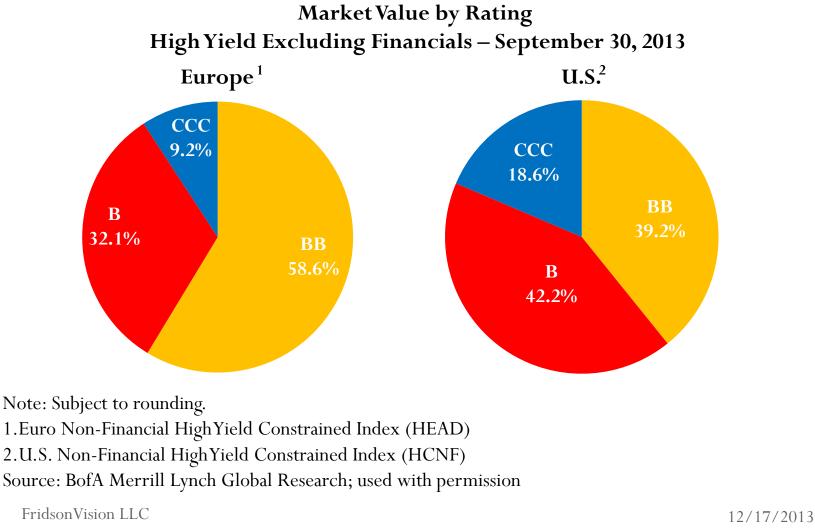


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Relative Value Analysis for U.S. High Yield Industries



Relative Value: U.S. versus Europe Equalized Ratings Mix necessary because of wide disparity in ratings distribution:



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• Problem:

Even if U.S. is priced richer than Europe at every rating level, its overall spread may be greater than Europe's because of the higher U.S. concentration in the lower rating categories.

	-	-		Market		Index
Region	Rating	Spread		Weight		Spread
Europe	BB	400	×	60%	=	240
	В	600	×	30%	=	180
	CCC	1200	×	10%	=	120
						540
U.S.	BB	375	×	40%	=	150
	В	550	×	45%	=	248
	CCC	1100	×	15%	=	165
						563

Hypothetical Illustration

• Solution:

Use median spreads for the U.S. and European rating categories but weight both by the U.S. market value percentages of the rating groups.

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Range of ERM Differentials			
2003-2012, Quarterly			
Europe – U.S.	Europe's		
(Basis Points)	Valuation		
149.1 or more	Very Cheap		
48.2 to 149.0	Moderately Cheap		
20.1 to 48.1	Fairly Valued		
-12.1 to 20.0	Moderately Rich		
-12.0 or less	Very Rich		
	·		

Source: BofA Merrill Lynch Global Research; used with permission



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ERM Differential

September 30, 2013

Europe – U.S. = 48.4 bps

Bottom Line: Europe is Moderately Cheap versus U.S.

Source: BofA Merrill Lynch Global Research; used with permission



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Application: Dynamic Asset Allocation- Short Horizon

Methodology: Beta



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General Role for Short-Term Performance

Relative Return is not determined by relative value:

- When the credit risk premium (OAS) increases:
 - Lower-rated group outperforms higher-rated group.
- When the credit risk premium (OAS) decreases:
 - Higher-rated group outperforms lower-rated group.

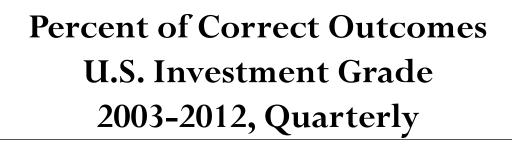


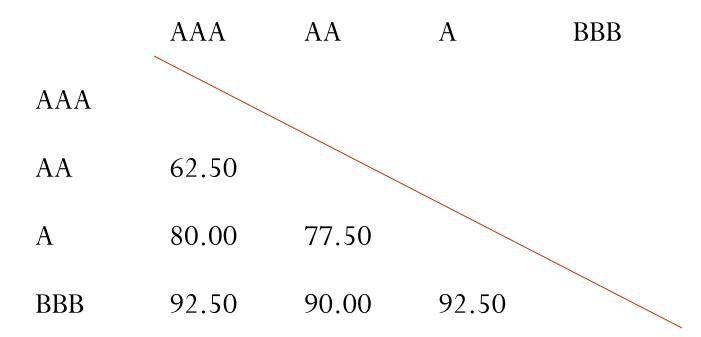
Classification of Outcomes

T

	Higher-Rated Group Outperforms	Lower-Rated Group Outperforms	
Index's OAS Widens	CORRECT	INCORRECT	
Index's OAS Narrows	INCORRECT	CORRECT	

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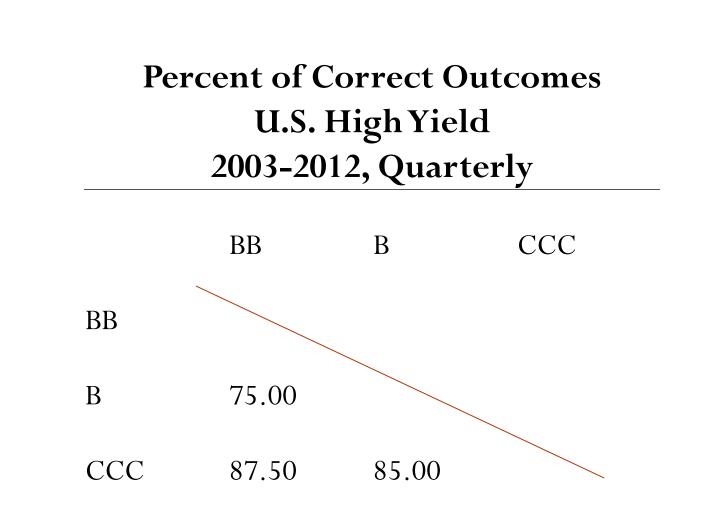




Source: BofA Merrill Lynch Global Research; used with permission



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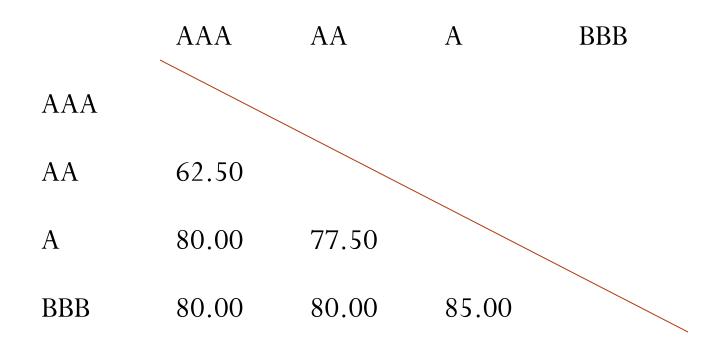


Source: BofA Merrill Lynch Global Research; used with permission



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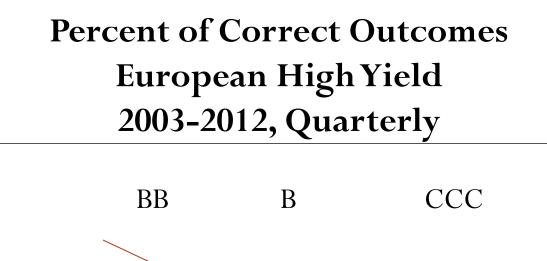
Percent of Correct Outcomes European Investment Grade 2003-2012, Quarterly

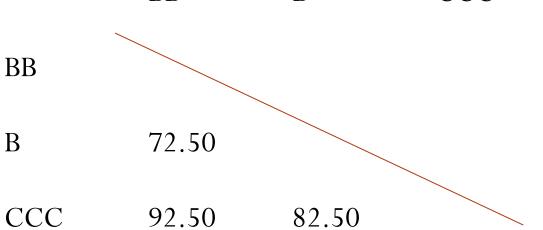


Source: BofA Merrill Lynch Global Research; used with permission



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Source: BofA Merrill Lynch Global Research; used with permission



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Incorrect Outcomes Coincide with Small Movements in Index's OAS

Results for Selected Rating Groups Mean Change in Absolute Value (Basis Points)

Region	Comparison	Correct Outcomes	Incorrect Outcomes	Difference	t-statistic
U.S.	AA vs A	41.1	10.2	30.9	3.2
Europe	AA vs A	30.9	6.2	24.7	4.2
U.S.	BB vs B	136.8	69.7	67.1	1.8
Europe	BB vs B	175.9	81.8	94.0	2.1

Note: Calculations are subject to rounding. t-statistic of 2.0 or greater indicates statistical significance.

Source: BofA Merrill Lynch Global Research; used with permission



Bottom Line on

Short-Horizon Dynamic Asset Allocation

• To profit from overweighting and underweighting rating groups in a single trial, you must correctly predict the direction of the credit spread and the change must be of sufficient magnitude.

Note: If the percentage of correct outcomes is 85%, you must predict the direction of the credit spread accurately 60% of the time, to achieve a 51% success ratio.



THANKYOUVERY MUCH! MARTY@FRIDSON.COM



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