## **Real Estate Securities Outlook**





January 2018



- Stifel Research:
  - 12<sup>th</sup> largest U.S. equity research platform
  - 7<sup>th</sup> largest provider of small cap stocks
  - 65\* Senior analysts across 11 industry verticals
  - 968<sup>\*</sup> companies under coverage
- Stifel is a market maker in roughly 3,700 U.S. domestic equities

\*Includes UK As of 10/31/17 Source: Stifel Research



Winter is

Coming!

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Pricing as of December 31, 2017 unless otherwise noted.



All relevant disclosures and certifications appear on pages 129-132 of this report.

#### **Macro Trends**

Winter is Coming!

- REITs with better fundamentals trading at < 5.0% implied cap rates</p>
- > REITs with principal risk trading at > 7.0% implied cap rates
- Generalists more excited about other places to invest
- REIT Dedicated Active funds flows negative
- FFO growth decelerating
- Dividend growth decelerating (dividends matter)
- Interest rates Elephant in the room

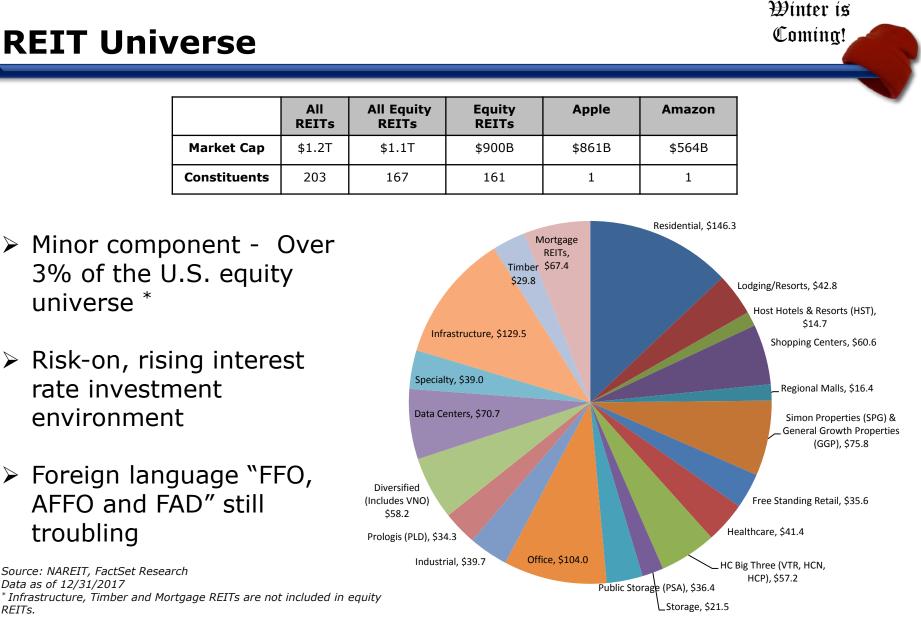
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- Retail Secular changes effect on rental rates unknown.
- Office Decelerating net effective rents in almost all markets.
- Industrial Supply could exceed demand soon.
- Multifamily Will rapidly increasing construction costs and pullback in lending serve to govern supply?
- Hotel Supply is finally catching up with demand.
- Senior Housing Will the industry work through backlog of oversupply in 2018?
- Skilled Nursing When will reimbursement rates and regulatory environment become favorable?
- Storage New supply driving deceleration of fundamentals.

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# **Brief Review** 2017





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### **Historical Performance**

Winter is Coming!

	Total Return since 12/31/12	128.6%	80.8%	87.5%	88.6%	56.3%
Last good year was 2014	45.0% - 40.0% - 35.0% - 30.0% - 25.0% -					
Risk-on since 2015	20.0% - 15.0% - 10.0% - 5.0% -	L				
Dividend was ~55% total return 2015 -	0.0% (5.0%) - (10.0%) -					
2017		Nasdaq ∎ 2	Russell 2000 2013 ■ 2014	) S&P 500 ■ 2015 ■ 2		

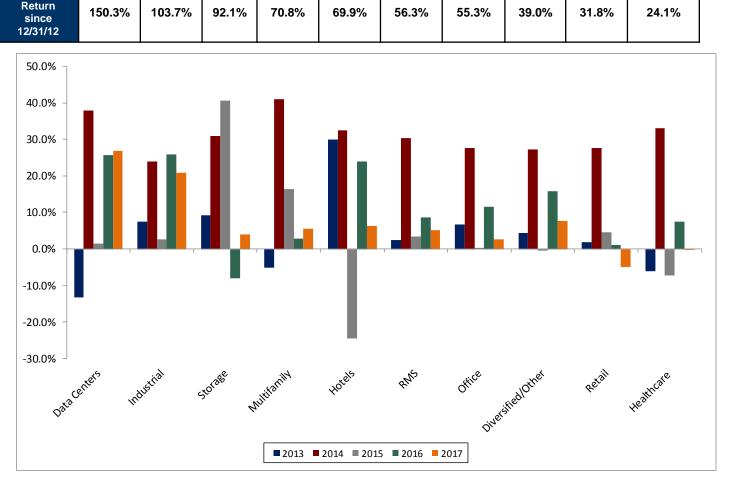
Source: SNL Financial and FactSet

#### **Historical Sector Performance**

Total

Winter is Coming!

- Clear sector winners and losers
- All about fundamentals and cost of capital



#### **STIFEL**

Source: SNL Financial, FactSet, Stifel Research & NAREIT

#### Stifel 2017 Best Ideas

Total Return

55.0%

45.0%

35.0%

25.0%

15.0%

5.0%

(5.0%)

(15.0%)

(25.0%)

MM

REAR

Lodging C-Corp	WYN	55.4%
Industrial	REXR	28.5%
Industrial	LPT	13.2%
Triple-Net	ADC	16.4%
Lodging	HST	10.2%
Healthcare	HCN	0.2%
Multifamily	СРТ	4.6%
Malls	GGP	4.0%
Triple-Net	0	3.7%
Office	KRC	4.3%
Healthcare	DOC	(0.5%)
Office	CLI	(23.7%)
Weighted Avg.		9.70%
RMS REIT Index		5.07%
Alpha		4.6%

Stock

Sector

2017 Stifel Best Ideas Total Returns



RNAS

ter Cer

GGD

HCN O

DOC

3

1.07 1.07 1.07 1.07 1.05

Source: FactSet Research Systems

Simple Avg:

IFFL

Best Ideas from 2017 Stifel Rollout, December 2016 GGP Performance from 7/13/17 to 12/31/17 and CPT performance from 8/31/17 to 12/31/17 List excludes CONE and CCI due to suspension of coverage and SPG due to new analyst reinitiating coverage.

9.7%

Source(s): Factset, SNL and Stifel Research

ADC

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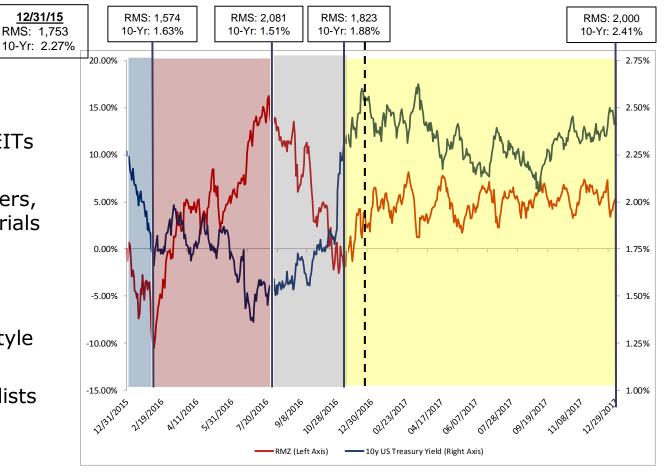
### Noticeable Investment Periods

2016

- Generalists rented REITs
- Invested in strip centers, triple nets and industrials

#### Since November 2016

- Risk-on investment style
- No reason for generalists to invest



Source: SNL Financial and FactSet

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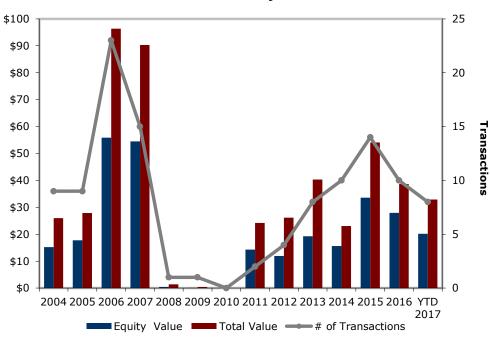
Coming!

#### **M&A** Activity

#### Winter is Coming!

2016 M&A Participants:							
Seller	Buyer						
Rouse Properties (RSE)	Brookfield Asset Management						
Carefree Communities	Sun Communities						
Parkway Properties (PKY)	Cousins Properties (CUZ)						
Diamond Resorts International	Apollo Global Management						
NorthStar Realty Finance Corp.	NorthStar Asset Mgmt./Colony Capital						
American Realty Capital Global Trust II	Global Net Lease						
Post Properties (PPS)	Mid-America Apartment Communities (MAA)						
American Farmland Company (AFCO)	Farmland Partners Inc. (FPI)						
JBG Companies	Vornado Realty Trust (VNO)						
Equity One (EQY)	Regency Centers (REG)						
<u>2017 M&amp;A Par</u>	rticipants:						
Seller	Buyer	(in billions					
Milestone Apartments Real Estate Investment Trust	Starwood Capital Group Management, LLC						
Silver Bay Realty Trust Corp. (SBY)	Tricon Capital Group, Inc.						
FelCor Lodging Trust Incorporated (FCH)	RLJ Lodging Trust (RLJ)						
Care Capital Properties, Inc. (CCP)	Sabra Health Care REIT, Inc. (SBRA)						
DuPont Fabros Technology, Inc. (DFT)	Digital Realty Trust, Inc. (DLR)						
Monogram Residential Trust, Inc. (MORE)	Investor Group*						
Parkway Properties (PKY)	Canada Pension Plan Investment Board						
First Potomac Realty Trust (FPO)	Government Properties Income Trust (GOV)						
Starwood Waypoint Homes	Invitation Homes, Inc. (INVH)						

REIT M&A Activity 2004-YTD 2017



Source: SNL Financial, Stifel estimates

Please note that we do not have any knowledge of any potential M&A activity or discussion.

\* GIC Pvt. Ltd.; APG Asset Management N.V.; Ivanhoe Cambridge Inc.; Greystar Real Estate Partners.

- REITs underperformed most major indices for third year
- Tightest trading range in years; RMS 1.0% to 8.0%
- Significant performance diverge (Data Centers +27% vs. Retail -5%)
- Decelerating fundamentals and secular changes
- > Late in real estate cycle
- Investment sales volumes down
- > M&A and privatizations primarily small cap
- Fed likely to continue to raise rates in 2018

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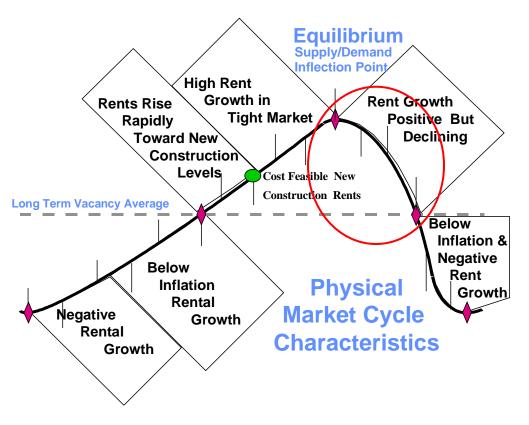


# **2018 Outlook**



### Late In Cycle

- Supply/demand ratio weakening throughout
- Most property types past equilibrium
- Some property types still modest rent growth
- Development yields declining



Source: SNL Financial and FactSet

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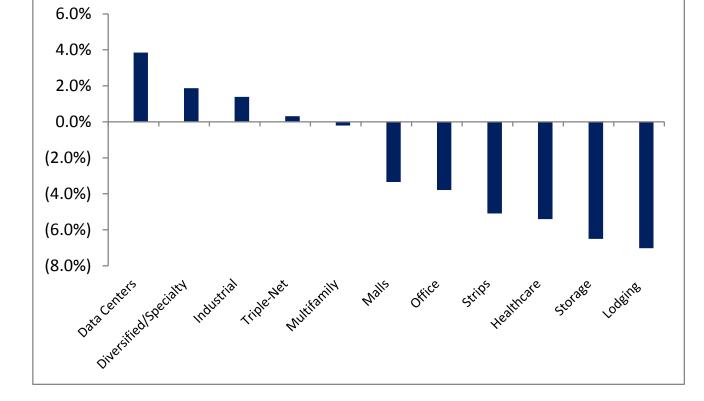
Coming!

Lodging and Data Centers are AFFO estimates. All others are FFO estimates. Strips exclude REG due to the Equity one acquisition Source: FactSet Research Systems, Stifel estimates

#### Earnings Revisions 2018 FFO – During 2017 Coming!

- Most sectors heading lower
- Data Centers riding the tech tailwinds

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#### **Sector Growth Drivers**

		Internal Growth		Externa	l Growth	Cost of Capital Advantage			
Sector	Rental Rate Growth Accel/Decel	Annual/periodic rent bumps	Operating Margins	Accretive development/ redevelopment	Capital recycling that improves Portfolio Quality	Spread investing, acquisitions	Premiums to NAV		
Multifamily	5	N/A	Ş		5	5	=		
Lodging	5	N/A		N/A		5	5		
Gateway Office	5	S	5		A	5	5		
Low Barrier Office	5	S	Ş		e)	5	=		
Industrial	6	Solution			S	5	Solution		
Malls	\$	S	=	=	=	\$	Ş		
Strips	5	S	=	=	=	5	5		
Senior Housing	5	S	5	5	A	5	5		
Medical Office	=	S	Ş		e)	5	=		
Skilled Nursing	<b>\$</b>	5	5	N/A	A	\$	=		
Triple-net	=	S	=	<b>\$</b>		5	5		

STIFEL

Source: Stifel Research

### **Private Markets & Public REITs**

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Cap Rate Range	Investment Attributes	Private Investors	REITs
Sub 5%	<ul> <li>Expect NOI growth greater than inflation</li> <li>Zoning barrier to entry</li> </ul>	- Super Core - Sovereign Wealth Funds	- Coastal Multi-Family - Best West Coast Office - Most Industrial - Best Strip Centers
5%-6%	<ul> <li>Expect value creation</li> <li>1031 market very strong</li> <li>Rental rate increase likely</li> <li>Possible barriers to entry</li> <li>Rents in place at market</li> </ul>	<ul> <li>Domestic Pension Funds</li> <li>Global Pension Funds</li> <li>Many Types of Investors</li> </ul>	<ul> <li>Storage</li> <li>Best NNN</li> <li>Manhattan Office</li> <li>Other Multi-Family</li> <li>A Malls</li> <li>Medical Office</li> </ul>
6%-7%	<ul> <li>Few barriers to entry</li> <li>Solid demand, sound fundamentals</li> <li>Development in check</li> </ul>		<ul> <li>Private Pay Healthcare</li> <li>Best Low Barrier Office</li> </ul>
7%-8%	<ul> <li>Primary component of return is levered NOI</li> <li>Riskier credit or short lease term</li> </ul>	- Value-Add	- Gov't Reimbursed Healthcare - Lower Quality NNN - Generic Low Barrier Office
Above 8%	<ul> <li>Fundamentals extremely challenged even with decrease in value</li> <li>Downside to income stream</li> <li>Principal or basis risk</li> </ul>	- Opportunistic - High Leverage	- B/C Malls - Value Office - Power Centers - Gov't Reimbursed Healthcare

Source: Stifel estimates

#### **Interest Rate Expectations**

- Forward curve indicates 10-year treasury 2.5%
- Forward curve indicates 10-year treasury 2.7% by the end of 2020
- Managers investing in slightly rising interest rate environment

<u>Year</u>	<u>January</u> <u>1<sup>st</sup>, 10- <u>Yr.</u> <u>Treasury</u></u>	<u>Low</u> Point	<u>Year End</u> <u>Rate</u>	<u>Perception</u>	<u>Reality</u>	<u>RMS</u> <u>Total</u> <u>Return</u>
2013	1.78%	1.66%	3.04%	Rates stay low	Bernanke speech 5/21/13	2.5%
2014	3.04%	2.07%	2.17%	10-Yr. Treasury to 3.5%	Risk off year	30.4%
2015	2.17%	1.68%	2.27%	Modest increases	Never materialized	2.5%
2016	2.27%	1.37%	2.44%	Modest increases	Brexit & risk off	8.6%
2017	2.48%	2.06%	2.41%	Modest increase	Very low volatility	5.1%

Source: SNL Financial



#### What Matters?

#### 2005 - 2015 (Except '08-'09)

- Accelerating Fundamentals
- NAV Estimates Increasing
- Stock Selection
- FFO/FAD/Dividend Secondary
- Positive REIT Dedicated Funds
   Flows
- REIT Dedicated/Long
- Discounted Cash Flow Analysis
- Generalist Reluctant
- Mergers & Acquisitions
   STIFEL

#### Current Environment

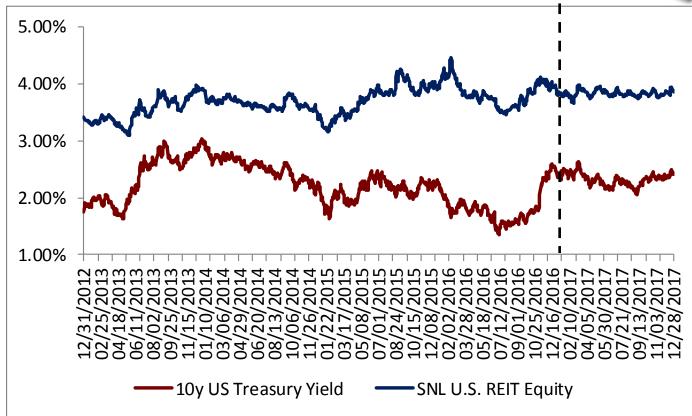
- End of Cycle Fundamentals
- NAV Estimates Sector Specific

Winter is Comina!

- Sector Selection
- Stock Metrics Matter
- Negative Active REIT Dedicated
   Funds Flows
- Incremental Investor
- Incremental Catalyst
- Generalists Agnostic
- Free Cash Flow Growth

## **Dividend Yield Matters**

- 10 Year
   Treasury 1.36%
   3.04%
- Perception of the 10-Year <1% - >3.5%
- Dividend yield range bound 3.09% to 4.45%
- Dividend yield in 2017 3.86% to 4.14%



Source: SNL Financial, FactSet, Stifel Research & NAREIT

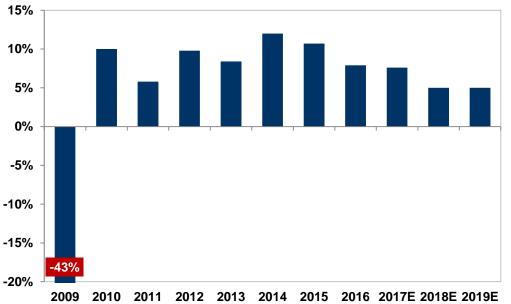


#### **Dividend Increases Matter**

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- > 2006 2015
   Average Growth: 2.7%
- > 2010 2016
   Average Growth: 10%
- > 2017 2019 Estimated Average Growth: 5%
- Current Dividend Yield is 4.3%

**REITs Annual Dividend Increase / (Decrease)** 



Source: FactSet Research Systems, SNL Financial, Stifel estimates

### STIFEL

#### Domestic REIT Dedicated Inflows

(\$ in Billions)	2010	2011	2012	2013	2014	2015	2016	YTD 2017
Mutual Funds								
ACTIVELY MANAGED	\$2.5	\$3.3	\$3.8	\$4.4	\$3.6	(\$4.7)	(\$3.9)	(\$3.2)
Passive (Index)	\$0.6	\$0.8	\$1.6	\$1.8	\$3.9	\$1.5	\$2.2	\$6.6
Exchange Traded Funds	\$1.7	\$4.1	\$8.1	\$2.7	\$9.1	\$1.0	\$8.0	\$2.6
	\$4.9	\$8.2	\$13.6	\$8.9	\$16.7	(\$2.2)	\$6.2	\$6.0

Assumes 50% of global funds flows invested domestically

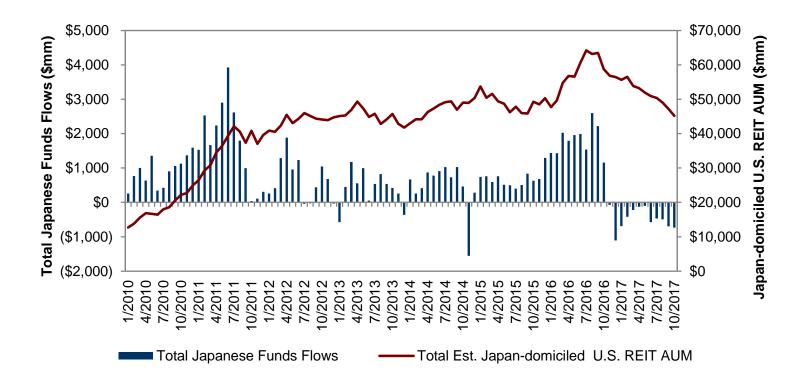
Source: Morningstar, Stifel estimates

- Domestic Institutional REIT interest modest due to late real estate cycle and rising interest rate perceptions
- Global Institutional flight to safety and principal protection-oriented
- Global Individual Japanese funds flows declining while flows from other nations remain minor

STIFEL \*Data

\*Data above may not sum exactly due to rounding

#### **Funds Flows Japanese Only**



	12/31/2010	12/30/2011	12/31/2012	12/31/2013	12/31/2014	12/31/2015	12/31/2016	10/31/2017
RMZ Equity Market Capitalization (\$ Billions)	\$317	\$363	\$449	\$531	\$727	\$775	\$838	\$866
Japan-Domiciled U.S. REIT AUM as % RMZ Mkt. Cap	8.4%	11.3%	10.3%	8.2%	7.3%	6.7%	6.7%	5.2%
U.S. MF/ETF AUM as a % of the RMZ Mkt. Cap	<u>23.2%</u>	<u>23.1%</u>	<u>25.0%</u>	<u>19.0%</u>	<u>21.4%</u>	<u>21.2%</u>	<u>20.9%</u>	<u>21.7%</u>
Combined	31.6%	34.4%	35.3%	27.2%	28.7%	27.9%	27.6%	26.9%

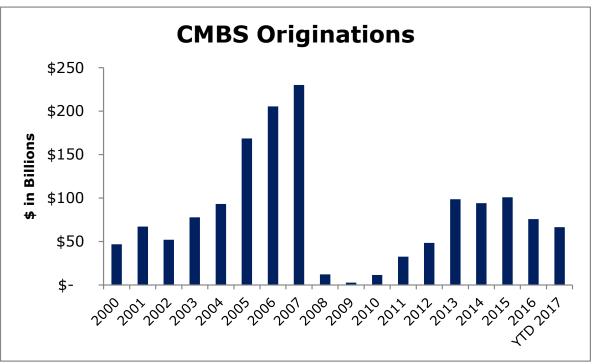
FEL Source: Morningstar

Winter is Coming! **Lending Environment** 

All about getting repaid

- CMBS increasingly aggressive despite retention rules
- Banks Basel III regulations increase risk capital rules
- Life Companies remain conservative
- YTD (9/30/17) Dollar volume of issuances up 33.6% from first nine months of 2016

FFI



Source: Commercial Mortgage Alert

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# **2018 Recommendations**



> Tail of the broader equity markets - driven by interest rates and funds flows

- ➢ REIT Performance (3%) 3%
  - Earnings Growth 3% 5%
  - Dividend 4.0%
  - Dividend Growth 4% 6%
  - Multiple Contraction 5% 10%
- > REITs underperform the S&P 500 with moderate multiple contraction
- Stifel projects 2,750 S&P 500
- Based on the forward yield curve, 10-year Treasury at 2.5% by YE 2018
- Stifel estimates GDP growth of 2.7% in 2018
- Significant interest rate increase may cause severe REIT correction

STIFEL Source: Stifel estimates

#### **Sector Recommendations**

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#### Overweight

- Sunbelt Office
- West Coast Office
- Core Industrial
- Value Industrial
- DevelopmentMultifamily
- Medical Office
   Buildings

#### **Equal-Weight**

- Last Mile Industrial
- Malls
- Strip Centers
- Lodging C Corps
- > Triple-Net
- Senior Housing

#### Underweight

- Manhattan Office
- > DC Office
- Low Barrier Office
- OperatingMultifamily
- Lodging REITs
- Skilled Nursing

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## 2018 Catalysts – What Can Help REITs?

- Positive
  - Risk-off trade as REITs are more defensive
  - Interest rates bump along, could surprise to downside
  - Stabilization of fundamentals in key sectors
  - Supply stays in check, development muted
  - Dividend increases across the board to attract incremental generalists
- > Negative
  - More uncertainty in the retail space
  - Fundamentals decelerate more than anticipated
  - Major markets show poor fundamental macroeconomic numbers
  - Negative headline news hurts funds flows
  - Fed funds rate up 3-4 increases through 2018

### STIFEL

Equity Commonwealth (EQC) Office Mack-Cali (CLI) Industrial N/A Chesapeake (CHSP) Hotel **Pebblebrook Hotel Trust (PEB)** Ryman Hospitality (RHP) Retail Cedar Realty (CDR) and General Growth (GGP) **Triple-Net** Spirit Realty (SRC) New Senior Investment Group (SNR) **Healthcare Brookdale (BKD) Multifamily** N/A

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#### **Real Estate Securities - Multifamily**

#### John W. Guinee, III

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# Winter is Coming

- Winter is Coming!
- We continue to favor names with a strong development pipeline and proven track record of delivering quality product
- Continue to favor high density coastal markets, especially West Coast
- Hard costs appear to be escalating at a 5%-10% annual rate
- Increasing hard costs, sticky land values and tighter CRE lending to slow supply growth and support rent growth
- Increases in operating metrics to be at slower pace than recent years
- > Multifamily real estate valuations appear appropriate, hard to differentiate
- Multifamily stock valuations appear stretched

# STIFEL

High-Rise



Atlanta, GA





Hollywood, CA

Mid-Rise Podium



Dallas, TX

Garden





Atlanta, GA Podium



Anaheim, CA

IFEL

Source: Camden Property Trust, Mid-America and Stifel Research

**Multifamily** 

**Property Types** 

Garden



Anaheim, CA

Tight Wrap/Podium



Denver, CO



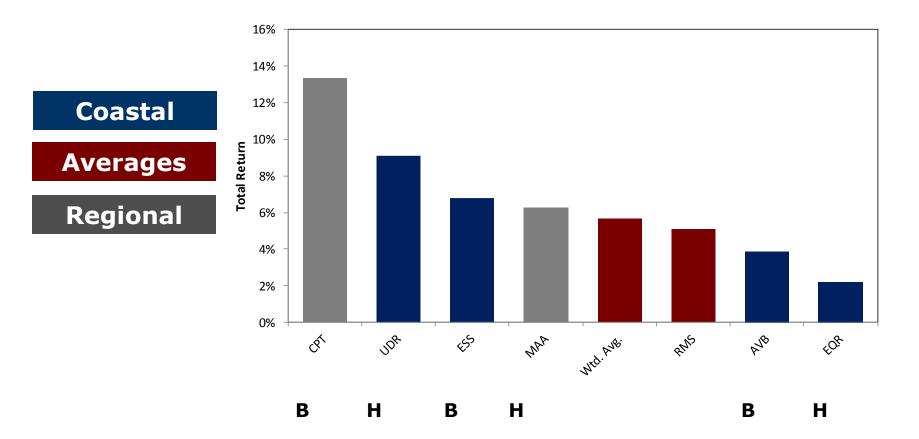
Houston, TX

Tight Wrap



Austin, TX

# YTD 2017 Multifamily REITs – Total Returns



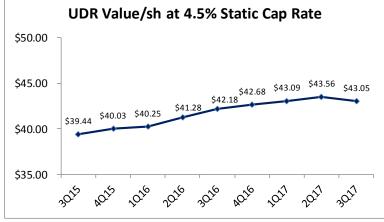
Source: FactSet Research Systems, SNL Financial and Stifel formatting Parkway is excluded B = Buy, H = Hold, S = Sell

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Winter is Coming!

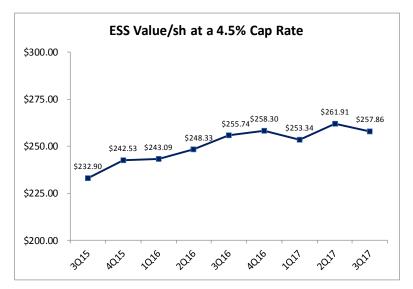
### **Examples of Value Creation**

- 7.7% NAV CAGR since 3Q15 plus dividends
- Solid development pipeline and multi-dimensional strategy expected to drive additional value creation



Source(s): Company data and Stifel estimates

- 8.1% NAV CAGR since 3Q15 plus dividends
- Focused on the West Coast, primarily California, stringent transit-oriented development restrictions serve as a barrier to entry and supply control
- ESS employs less development efforts than some peers. We see high barrier to entry West Coast footprint driving continued value creation.



#### **Total Return Across Office, Industrial and Multifamily**

#### Winter is Coming!

	Total Return	Value Creation	Annualized
Ticker	2Q15 - 2Q17	Component	Dividend <sup>1</sup>
DCT	16.9%	13.6%	3.3%
REXR	13.0%	10.9%	2.1%
FR	12.0%	9.0%	3.1%
TRNO	11.3%	8.6%	2.7%
DRE	9.4%	5.9%	3.5%
PLD	9.4%	5.9%	3.5%
EGP	7.3%	3.8%	3.6%
LPT	7.3%	2.5%	4.7%
BDN	14.9%	10.7%	4.2%
DEI	13.5%	10.8%	2.7%
HIW	12.5%	7.5%	5.0%
LXP	11.0%	3.4%	7.6%
OFC	9.7%	5.2%	4.5%
CLI	8.7%	6.3%	2.3%
KRC	8.2%	5.1%	3.1%
ESRT	8.2%	6.2%	1.9%
PDM	8.1%	4.0%	4.0%
WRE	7.6%	3.8%	3.8%
AHH	7.5%	1.5%	6.0%
BXP	4.4%	1.9%	2.5%
FSP	4.3%	(2.0%)	6.3%
SLG	3.5%	1.0%	2.5%
EQC	3.2%	3.2%	0.0%
VNO	1.0%	(1.2%)	2.2%
AVB	10.0%	6.8%	3.2%
ESS	9.9%	7.1%	2.8%
UDR	9.4%	6.3%	3.1%
CPT	5.3%	0.3%	5.0%
EQR	1.4%	(2.2%)	3.6%

#### RMS

Source(s): Company data and Stifel estimates

<sup>1</sup> Dividend based on 3Q15-2Q17 divided by base quarter 2Q15.

<sup>1</sup> Dividend includes special dividend for HIW, KRC, BXP, CPT and EQR

9.1%

			Avg Growth	Avg Growth				
	12/29/17	Inv	17-19	17-19	Price/FFO	Price/FAD	Dividend	
Company Ticker	CLOSE	Rating	FFO	FAD	2018E	2018E	Yied	
AVALONBAY COMMUNITIES, INCAVB	\$178.41	В	4.6%	4.9%	19.8x	20.7x	3.2%	
UDR, INC. UDR	\$38.52	Н	3.4%	3.7%	19.9x	21.5x	3.2%	
ESSEX PROPERTY TRUST, INC. ESS	\$241.37	В	4.2%	4.5%	19.5x	21.2x	2.9%	
EQUITY RESIDENTIAL EQR	\$63.77	Н	2.9%	2.8%	19.9x	21.9x	3.2%	
MID-AMERICA APARTMENT CON MAA	\$100.56	Н	3.1%	3.2%	16.7x	18.7x	3.7%	
CAMDEN PROPERTY TRUST CPT	\$92.06	В	3.5%	4.2%	19.7x	22.7x	3.3%	

	12/29/17	Inv	Total Per Unit	Per Unit	Per Unit	Prem /
Ticker	CLOSE	Rating	TEV	Gross RC	Adjusted RC	(Disc)
AVB	\$178.41	В	\$406,482	\$420,660	\$398,404	2%
UDR	\$38.52	Н	\$337,093	\$380,866	\$361,823	(7%)
ESS	\$241.37	В	\$408,059	\$535,808	\$482,227	(15%)
EQR	\$63.77	Н	\$430,354	\$536,075	\$509,271	(15%)
MAA	\$100.56	Н	\$163,983	\$191,697	\$175,191	(6%)
CPT	\$92.06	В	\$217,090	\$244,140	\$230,572	(6%
	AVB UDR ESS EQR MAA	Ticker         CLOSE           AVB         \$178.41           UDR         \$38.52           ESS         \$241.37           EQR         \$63.77           MAA         \$100.56	Ticker         CLOSE         Rating           AVB         \$178.41         B           UDR         \$38.52         H           ESS         \$241.37         B           EQR         \$63.77         H           MAA         \$100.56         H	Ticker         CLOSE         Rating         TEV           AVB         \$178.41         B         \$406,482           UDR         \$38.52         H         \$337,093           ESS         \$241.37         B         \$408,059           EQR         \$63.77         H         \$430,354           MAA         \$100.56         H         \$163,983	Ticker         CLOSE         Rating         TEV         Gross RC           AVB         \$178.41         B         \$406,482         \$420,660           UDR         \$38.52         H         \$337,093         \$380,866           ESS         \$241.37         B         \$408,059         \$535,808           EQR         \$63.77         H         \$430,354         \$536,075           MAA         \$100.56         H         \$163,983         \$191,697	Ticker         CLOSE         Rating         TEV         Gross RC         Adjusted RC           AVB         \$178.41         B         \$406,482         \$420,660         \$398,404           UDR         \$38.52         H         \$337,093         \$380,866         \$361,823           ESS         \$241.37         B         \$408,059         \$535,808         \$482,227           EQR         \$63.77         H         \$430,354         \$536,075         \$509,271           MAA         \$100.56         H         \$163,983         \$191,697         \$175,191

Source: FactSet Research Systems, Company data and Stifel estimates

## STIFEL

Winter is Coming!

# **Multifamily Best Ideas**

## Camden (CPT, Buy, \$92.06)

- Sizable development pipeline
- Trading at attractive real estate valuation metrics relative to peers
- Reasonable stock valuation metrics
- Sector call
- Risks include economic slowdown or recession and excess housing inventories that will negatively impact fundamentals and, by extension, asset values

## AvalonBay (AVB, Buy, \$178.41)

- The most robust development pipeline in the Multifamily REIT space
- Strong presence in desirable metropolitan areas undergoing urban densification
- Active asset recycling and entry into new markets
- Attractive real estate valuation metrics
- Low Capex and G&A burden
- Sector call
- Risks include economic slowdown or recession and excess housing inventories that will negatively impact fundamentals and, by extension, asset values
   IFEL

Winter is

Comina!

## **Real Estate Securities - Office**

## John W. Guinee, III

jwguinee@stifel.com 443-224-1307

# Winter is Coming

- > Fundamentals are very industry and market specific
- Few real "barrier-to-entry" sub-markets
- Lease Economics Analysis indicates wide range of value creation/destruction
- Re-leasing costs continue to escalate significantly
- > Large financial services firms and law firms are very price sensitive
- SF Bay Area is the technology capital of the world. West Coast industries strong. Less price sensitive.
- NAV valuation metrics matter more in a period of rising NAV metrics STIFEL

Winter is Comina!

## Winter is Coming!

#### Typical CBD Office Bldg.



534,918 SF Class A Office

### 350K SF+ 12-13 Story Office



655,000 SF Class A Office

#### 150K SF 4-6 Story Office Bldg. with structured parking



152,242 SF Class A Office

Source: CoStar data, Stifel Research STIFEL

### Trophy Office Tower



1,561,277 SF Class A Office

## Office

### 750K SF Industrial Bldg.



768,000 SF Class A Industrial Warehouse

## Industrial

Office & Industrial Continuum

#### 400K SF Industrial Bldg.



423,500 SF Class A Industrial Warehouse

#### 200K SF Industrial Bldg.



216,752 SF Class B Industrial Warehouse

#### 60K SF Flex Bldg.



63,263 SF Class B Flex

120K SF 4-Story Office Bldg. with surface parking



120,000 SF Class A Office Bldg

60K SF 2-Story Office Bldg.



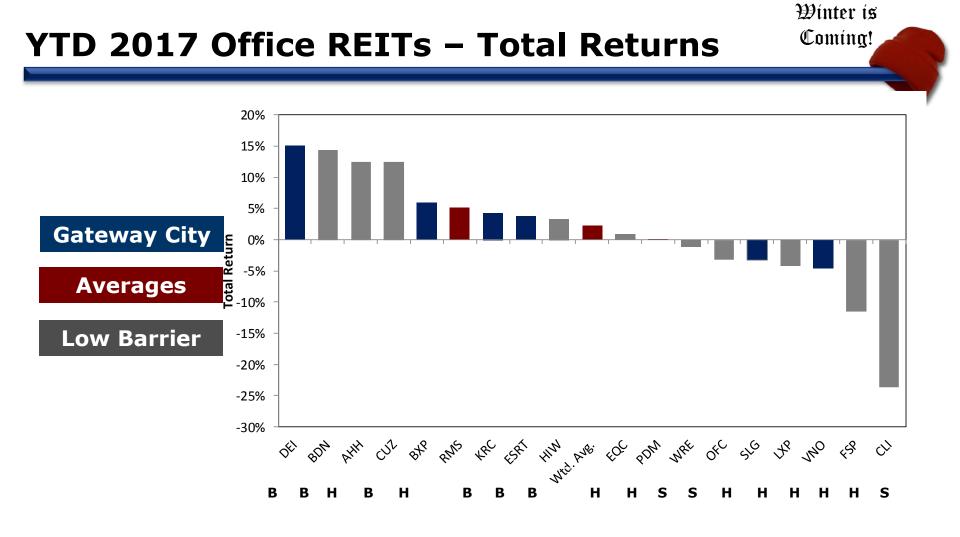
60,000 SF Class B Office Bldg

40K SF 1-Story Office Bldg.

Flex



38,618 SF Class B Office Bldg



Source: FactSet Research Systems, SNL Financial and Stifel formatting

Parkway is excluded

B = Buy, H = Hold, S = Sell

# **Office Replacement Cost Analysis**

			12/29/17	Inv	Total PSF	PSF	PSF	Prem /
	Company	Ticker	CLOSE	Rating	TEV	Gross RC	Adjusted RC	(Disc)
	GATEWAY CITIES							
	DOUGLAS EMMETT	DEI	\$41.06	В	\$638	\$885	\$668	(4%)
TEV/SF investment	KILROY REALTY	KRC	\$74.65	В	\$646	\$697	\$612	6%
basis mostly in-line	BOSTON PROP.	BXP	\$130.03	Н	\$783	\$875	\$709	10%
	EMPIRE STATE	ESRT	\$20.53	В	\$740	\$1,597	\$853	(13%)
	VORNADO	VNO	\$78.18	Н	NA	NA	NA	ŇÁ
	SL GREEN	SLG	\$100.93	Н	\$744	\$1,621	\$1,088	(32%)
Manhattan attractive	SUBURBAN/LOW BARRIER							
	COUSINS PROP	CUZ	\$9.25	В	\$362	\$416	\$320	13%
	HIGHWOODS	HIW	\$50.91	В	\$263	\$311	\$232	13%
	PIEDMONT	PDM	\$19.61	н	\$245	\$468	\$352	(30%)
OFC is an outling	FRANKLIN STREET	FSP	\$10.74	Н	\$213	\$358	\$253	(16%)
OFC is an outlier	CORP. OFFICE	OFC	\$29.20	S	\$279	\$278	\$212	32%
	BRANDYWINE	BDN	\$18.19	В	\$282	\$403	\$287	(2%)
	MACK-CALI	CLI	\$21.56	S	NA	NA	NA	NA
	EQUITY COMMONWEALTH	EQC	\$30.51	Н	\$242	\$420	\$292	(17%)
	SPECIALTY							
	LEXINGTON	LXP	\$9.65	н	NA	NA	NA	NA
	ARMADA HOFFLER	AHH	\$15.53	н	NA	NA	NA	NA
	WASH REIT	WRE	\$31.12	S	\$438	\$682	\$492	(11%)

Source(s): Company reports and Stifel estimates

STIFEL

 $\geq$ 

 $\geq$ 

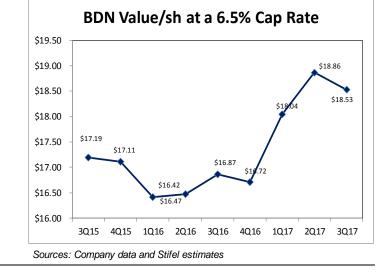
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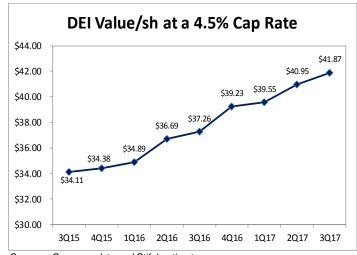
Winter is Coming!

## Winter is Coming!

## **Examples of Value Creation**

- Significant value creation as BDN continues to execute on portfolio repositioning
- 7.7% NAV CAGR since 3Q15 plus dividends
- Expect opportunistic development projects to drive future value creation
- Significant value creation resulting from strong lease economics driven by strong demand Los Angeles office space
- 13.4% NAV CAGR since 3Q15 plus dividends
- Expect lease economics to drive future value creation





Sources: Company data and Stifel estimates

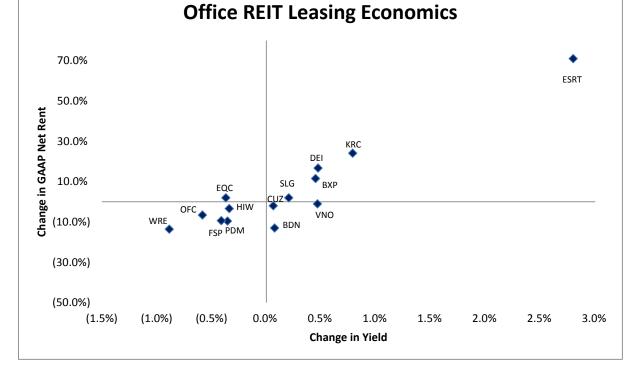
# Lease Economics Analysis

## Very Different Value Propositions

- Cannot evaluate SSNOI and re-leasing spreads without incorporating releasing costs
- Value destruction = \$20/SF net rents, 2%/10% cash/GAAP rental rate increases and \$5/SF/yr in re-leasing costs
- Value creation mostly limited to higher rent markets

IFFI

Note: CLI, AHH, LXP & FPO are not listed due to inadequate disclosures PKY & CUZ data updated through 2Q16 – pre-merger Sources: Company data and Stifel estimates





## **Gateway City – Market Fundamentals**

Winter is Coming!

Sort

### Gateway Cities Office Markets Third Quarter 2017 - Class A & B

**Current Vacancy plus Construction in Progress** 

								Quarter/Quar	ter Vac. + Const.	Change
		Stock	Under	Construction	Yr/Yr	Vacancy C	hange	2Q17 Vacancy	3Q17 Vacancy	
Metro	Companies	(MM) SF	Const. (MM SF)	% of Stock 1	3Q16	3Q17	Chg <sup>2</sup>	+ Construction	+ Construction	Chg <sup>2</sup>
New York City	Companies	(			04.0		<b>y</b>		· oonon aonon	
Uptown, NY	SLG, VNO	9	0.1	1.1%	6.9%	6.1%	-0.8%	11.0%	7.2%	-3.8%
Midtown South, NY	SLG, VNO, ESRT	74	1.6	2.2%	7.0%	6.8%	-0.2%	8.6%	9.0%	0.4%
Downtown, NY	SLG, VNO, PDM	111	2.9	2.6%	8.8%	8.8%	0.0%	11.3%	11.4%	0.1%
Midtown, NY	SLG, BXP, VNO, ESRT	297	10.9	3.7%	9.1%	9.0%	-0.1%	12.6%	12.7%	0.1%
Manhattan Totals	<u></u>	490	15.5	3.2%	8.2%	8.6%	0.4%	11.7%	11.7%	0.0%
Washington DC, NoVA, Suburban MD		473	10.8	2.3%	15.2%	14.2%	-1.0%	16.7%	16.5%	-0.3%
(See Exhibit B)*										
Los Angeles County	×									
Burbank/ Glendale/ Pasadena, CA	DEI, PDM	44	0.2	0.5%	10.1%	9.6%	-0.5%	9.8%	10.1%	0.4%
San Fernando Valley, CA	DEI	30	0.0	0.0%	11.4%	10.5%	-0.9%	11.0%	10.5%	-0.5%
San Gabriel Valley, CA		21	0.1	0.4%	9.9%	10.3%	0.4%	11.0%	10.7%	-0.3%
West Los Angeles/Beverly Hills, CA	KRC, DEI, BXP	74	1.5	2.0%	11.2%	11.6%	0.4%	14.1%	13.6%	-0.4%
South Bay, LA, CA	KRC	53	1.0	1.8%	13.5%	12.9%	-0.6%	15.1%	14.7%	-0.4%
Mid Wilshire Corridor/Hollywood, CA	KRC	32	0.6	1.7%	13.5%	14.0%	0.5%	15.6%	15.7%	0.2%
CBD Los Angeles, CA		<u>60</u>	1.7	2.8%	13.7%	14.4%	0.7%	18.2%	17.2%	-1.0%
Los Angeles County Totals		315	5.1	1.6%	12.1%	12.1%	0.0%	14.1%	13.7%	-0.3%
Boston Area	-									
Financial District, Boston, MA	BXP	40	0.0	0.0%	9.5%	8.3%	-1.2%	8.6%	8.3%	-0.3%
Back Bay, Boston, MA	BXP	16	0.0	0.0%	8.7%	9.1%	0.4%	9.8%	9.1%	-0.7%
Cambridge, MA	BXP, PDM	30	1.8	5.9%	3.3%	3.1%	-0.2%	7.4%	9.0%	1.7%
Inner Suburbs	BXP, EQC, PDM	49	1.1	2.2%	6.1%	5.5%	-0.6%	7.8%	7.7%	-0.1%
Route 495, MA	PDM	41	0.0	0.0%	13.2%	12.1%	-1.1%	13.3%	12.1%	-1.2%
Route 128	BXP	<u>96</u>	1.3	1.3%	10.0%	11.5%	1.5%	12.4%	12.8%	0.4%
Boston Area Totals		272	4.1	1.5%	9.2%	9.0%	-0.2%	10.4%	10.5%	0.0%
San Francisco Area										
San Francisco CBD, CA	BXP, VNO, KRC	56	4.3	7.7%	6.9%	8.5%	1.6%	16.0%	16.2%	0.2%
San Mateo County, CA	BXP, KRC	43	2.4	5.6%	8.5%	9.2%	0.7%	14.9%	14.8%	-0.1%
South Bay / San Jose, CA	BXP, FSP, KRC	100	7.8	7.8%	8.6%	9.7%	1.1%	18.0%	17.5%	-0.4%
Oakland, CA; I-80, I-880 Corridor		19	0.8	4.0%	12.4%	9.1%	-3.3%	15.7%	13.1%	-2.5%
Oakland, CA		<u>22</u>	0.6	<u>2.8%</u>	<u>5.1%</u>	10.7%	<u>5.6%</u>	10.3%	<u>13.5%</u>	<u>3.2%</u>
San Francisco Area Totals		239	15.9	5.6%	8.2%	9.4%	1.2%	14.8%	15.0%	0.2%
Totals / Weighted Averages		1,789	51.3	2.9%	11.0%	10.8%	-0.2%	13.8%	13.7%	-0.1%

<sup>1</sup> Cells highlighted: for Construction % of Stock > 2.5%

<sup>2</sup> Cells highlighted represent Yr/Yr Vacancy Change and Q/Q Change in Vac. + Const. > 2% or >-2%

\*The Washington DC/Northern VA/Suburban MD numbers include Class A, Class B & Class C Office Space Source: CoStar data

## Valuation Metrics – Excluding NAV Premium/Discount

Winter is Coming!

Avg Growtr	n Avg Growth
12/29/17 Inv 17-19	17-19
ompany Ticker CLOSE Rating FFO	FAD
GATEWAY CITIES	
DOUGLAS EMMETT DEI \$41.06 B 5.6%	9.4%
KILROY REALTY KRC \$74.65 B 6.5%	7.9%
BOSTON PROP. BXP \$130.03 H 6.4%	3.1%
EMPIRE STATE ESRT \$20.53 B 5.2%	7.2%
/ORNADO VNO \$78.18 H NM	NM
SL GREEN         SLG         \$100.93         H         4.6%	27.1%
SUBURBAN/LOW BARRIER	
COUSINS PROP. CUZ \$9.25 B 3.3%	10.7%
HIGHWOODS HIW \$50.91 B 2.3%	2.3%
PIEDMONT PDM \$19.61 H -0.9%	-1.8%
FRANKLIN STREET FSP \$10.74 H -2.4%	-6.7%
CORP. OFFICE OFC \$29.20 S 1.2%	-0.3%
BRANDYWINE BDN \$18.19 B 4.1%	5.9%
MACK-CALI CLI \$21.56 S -7.3%	-11.6%
EQUITY COMMONWEALTH EQC \$30.51 H -0.6%	49.7%
SPECIALTY	
LEXINGTON LXP \$9.65 H 2.1%	1.2%
ARMADA HOFFLER AHH \$15.53 H 2.0%	-4.7%
WASH REIT WRE \$31.12 S -0.6%	-9.2%

# **Office Best Ideas**

### Brandywine (BDN, Buy, \$18.19)

- Internal growth on par with GC Office REITs
- Development pipeline very accretive, in our view
- Very attractive real estate valuation metrics relative to Gateway City Office REITS, in our view
- Attractive stock valuation metrics, in our view
- Risks include interest rate risk, transaction risk, operational risk and general economic risk

### Kilroy Realty (KRC, Buy, \$74.65)

- San Francisco Bay Area is technology capital of the world, and KRC assets are transportation centric
- San Francisco CBD rents could easily surpass Midtown Manhattan in five years
- Other West Coast TAMI markets strong
- Trading at real estate valuation metrics equal to Manhattan centric office REITs; and we believe the best and deepest development pipeline in Office space
- Risks include development and lease-up risk, tech bubble fears, interest rate and general economic risk.

# STIFEL

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## **Real Estate Securities - Industrial**

## John W. Guinee, III

jwguinee@stifel.com 443-224-1307

# Winter is Coming

Winter is Coming!

- Solid fundamentals...Demand still exceeds supply...Maybe next year
- Economic growth primary driver of industrial demand- GDP ramping
- > About 30% of leasing is solely e-commerce
- > Developers and lenders remain surprisingly disciplined
- Lease Economics Analysis indicates continued strength
- > Indicative of strong relative earnings growth and fundamentals
- Replacement costs continue to escalate, particularly in coastal markets

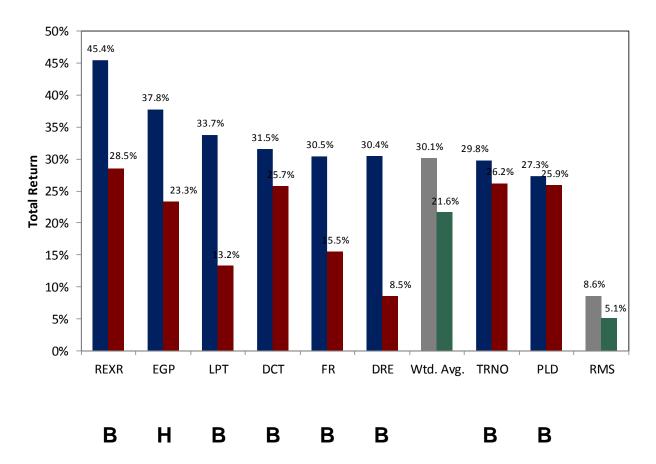
## **The Effects of E-Commerce**

Winter is Coming!

- E-Commerce still in its early stages only about 9% of total retail sales in 2017 and growing at 15.5% Y/Y.
- Domestic growth 15.5% Y/Y; \$450B estimate 2017 U.S. e-commerce sales of physical goods
- Expected to create 50-60mm SF of additional U.S. industrial demand annually over the next three to four years
- CBRE forecast 220mm SF of net absorption for 2017 and 2018, about 25% being e-commerce related
- For consumer goods companies just another distribution channel
- > For retailers a threat to margins and business models
- Industrial space usage and logistics strategy becoming increasingly important click to consumption time compression

## 2016 and YTD 2017 Industrial REIT Total Returns

Winter is Coming! \_\_\_\_



Source: FactSet Research Systems, SNL Financial and Stifel Research

B = Buy, H = Hold, S = Sell

## Industrial Replacement Cost Analysis

		12/29/17	Inv	Total PSF	PSF	PSF	Prem /
Company	Ticker	CLOSE	Rating	TEV	Gross RC	Adjusted RC	(Disc)
DUKE REALTY	DRE	\$27.21	В	\$78	\$79	\$73	7%
DCT INDUSTRIAL	DCT	\$58.78	В	\$111	\$96	\$90	23%
PROLOGIS INC	PLD	\$64.51	В	\$121	\$120	\$100	21%
LIBERTY PROP.	LPT	\$43.01	В	\$81	\$80	\$75	9%
FIRST INDUSTRIAL	FR	\$31.47	В	\$81	\$98	\$79	4%
EASTGROUP PROP.	EGP	\$88.38	Н	\$107	\$89	\$78	37%
REXFORD INDUSTRIAL	REXR	\$29.16	В	\$172	\$175	\$142	21%
TERRENO REALTY	TRNO	\$35.06	В	\$180	\$173	\$143	26%

Source(s): Company reports and Stifel estimates

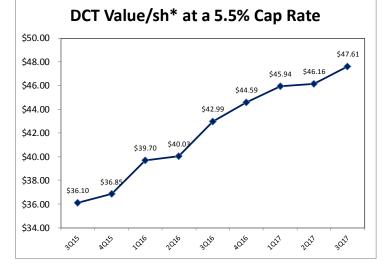
# STIFEL

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### Winter is Comina!

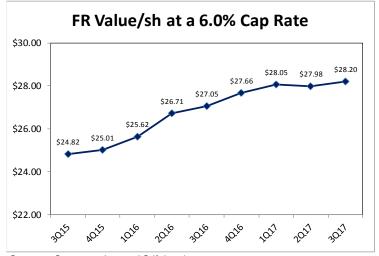
## **Examples of Value Creation**

- Development-driven value creation
- Active asset recycler with dilutive asset sales largely complete
- > De-leveraging also complete
- Solid leasing economics
- 18% NAV CAGR since 3Q15 plus dividends



Sources: Company data and Stifel estimates \* All share price estimates are split-adjusted

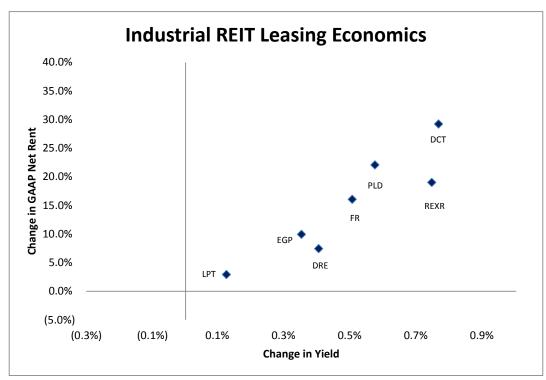
- Lower quality portfolio and small development platform
- Lower rental rates and smaller buildings allow greater rental rate increases
- Low \$/SF basis
- 9.7% NAV CAGR since 3Q15 plus dividends



Sources: Company data and Stifel estimates

**Lease Economics** 

Winter is Coming!



- > All pure-play industrial REITs have re-leasing value creation
- Low CAPEX costs \$0.38-\$0.86/SF/lease year are relatively easy to absorb with re-leasing spreads over 5%/10% cash/GAAP
- Fundamentals will likely have to change appreciably for these relationships to become negative

## **Industrial – Market Fundamentals**

Primary	Primary Distribution Markets				Third Quarter 2016			017
		Total Stock	Total Under	Construction	3Q16 Vacancy	Total Under	Construction	3Q17 Vacancy
Metro	Companies	(MM) SF	Const. (MM SF)	% of Stock <sup>1</sup>	+ Construction	Const. (MM SF)	% of Stock <sup>1</sup>	+ Construction
1 LA Basin, CA	PLD, DCT, EGP, TRNO, DRE, FR, REXR	995	5.8	0.6%	2.3%	5.8	0.6%	2.8%
2 North/Central New Jersey, NJ	PLD, DRE, DCT, TRNO, FR	820	7.4	0.9%	6.0%	14.1	1.7%	7.0%
3 Chicago, IL	PLD, DRE, LPT, DCT, FR	1205	18.2	1.5%	6.6%	11.9	1.0%	7.7%
4 Philadelphia/ Eastern PA	LPT, PLD, DCT, DRE, FR	968	17.4	1.9%	6.5%	14.5	1.5%	7.7%
5 Inland Empire, CA	PLD, DCT, FR, DRE, REXR	589	15.4	2.7%	5.3%	23.1	3.9%	8.7%
6 Atlanta, GA	PLD, DRE, DCT, FR	705	15.3	2.2%	7.3%	15.8	2.2%	8.8%
7 Dallas/Fort Worth, TX	PLD, DRE, DCT, EGP, FR	870	22.3	<u>2.7%</u>	<u>6.1%</u>	<u>22.1</u>	<u>2.5%</u>	<u>9.0%</u>
Totals / Weighted Averages		6,151	101.7	1.7%	5.7%	107.2	1.7%	7.2%

Barrier to Ent	ry Industrial Markets		Thir	d Quarter 2	016	Third Quarter 2017		
	-	Total Stock	Total Under	Construction	3Q16 Vacancy	Total Under	Construction	3Q17 Vacancy
Metro	Companies	(MM) SF	Const. (MM SF)	% of Stock <sup>1</sup>	+ Construction	Const. (MM SF)	% of Stock <sup>1</sup>	+ Construction
1 Orange County, CA	PLD, DCT, FR, REXR	304	0.3	0.1%	2.4%	1.3	0.4%	3.1%
2 Long Island, NY	PLD	357	0.5	0.1%	3.5%	0.4	0.1%	4.2%
3 East Bay / Oakland, CA	DCT,EGP,TRNO	264	1.4	0.5%	5.0%	1.7	0.7%	4.4%
4 Palm Beach/ Broward County, FL	PLD, DRE, EGP	190	2.0	1.1%	4.5%	1.9	1.0%	4.4%
5 Miami / Dade County, FL	PLD,LPT,DCT,TRNO, FR	239	4.4	1.9%	3.9%	3.0	1.2%	5.3%
6 Seattle / Puget Sound, WA	PLD,DCT,TRNO, FR	317	2.9	0.9%	3.5%	6.2	2.0%	5.4%
7 Boston, MA	PLD	459	1.4	0.3%	6.3%	2.5	0.6%	5.6%
8 San Diego, CA	DCT,EGP,FR, REXR	190	1.6	0.8%	5.2%	1.8	1.0%	5.8%
9 South Bay / San Jose, CA	PLD,DCT,TRNO	198	1.4	0.7%	5.7%	1.2	0.6%	6.5%
10 Washington DC/ Suburban MD/ North VA	PLD, DRE, LPT, DCT, TRNO, FR	224	1.5	0.7%	8.1%	2.5	1.1%	8.4%
11 Baltimore, MD	PLD, DRE, DCT, FR	244	<u>2.5</u>	<u>1.1%</u>	8.8%	<u>7.6</u>	<u>3.1%</u>	<u>9.6%</u>
Totals / Weighted Averages		2,985	20.0	0.7%	5.1%	30.0	1.0%	5.5%
En anna Dairea	• • • • • • • • • • • • • • • • • • •							~ 1 7
Energy Driven Secondary Markets			Third Quarter 2016			Third Quarter 2017		

Totals / Weighted Averages	1,526	20.0	0.7%	5.1%	20.2	1.3%	7.0%

Secondary Industrial Markets		Thir	d Quarter 20	016	Third Quarter 2017		
Totals / Weighted Averages	4,081	27.8	0.7%	6.5%	49.8	1.2%	6.0%

1 Cells highlighted: for Construction % of Stock > 1.2%; Q/Q Change in Vac. + Const. > 2% or >-2%

Source: CoStar data

Winter is Coming!

## Valuation Metrics – **Excluding NAV Premium/Discount**

Winter is Coming!

		12/29/17	Inv
Company	Ticker	CLOSE	Rating
DUKE REALTY	DRE	\$27.21	В
PROLOGIS INC	PLD	\$64.51	В
DCT INDUSTRIAL	DCT	\$58.78	В
FIRST INDUSTRIAL	FR	\$31.47	В
LIBERTY PROP.	LPT	\$43.01	В
EASTGROUP PROP.	EGP	\$88.38	Н
REXFORD INDUSTRIAL	REXR	\$29.16	В
TERRENO REALTY	TRNO	\$35.06	В

Avg Growth	Avg Growth
17-19	17-19
FFO	FAD
2.8%	3.2%
5.5%	7.9%
6.3%	11.0%
5.7%	7.6%
4.0%	8.8%
4.7%	4.7%
10.1%	7.0%
9.5%	11.4%

Price/FFO	Price/FAD	Dividend	Implied NO
2018E	2018E	Yied	Cap Rate
22.1x	25.9x	2.9%	5.4%
22.2x	27.6x	2.7%	4.5%
22.4x	28.4x	2.4%	4.7%
19.3x	24.0x	2.7%	5.5%
16.4x	20.8x	3.7%	5.7%
19.9x	28.5x	2.9%	4.8%
27.0x	39.9x	2.0%	4.2%
28.3x	38.1x	2.5%	4.1%

# **Industrial Best Ideas**

Winter is Coming!

## First Industrial (FR, Buy, \$31.47)

- Industrial fundamentals unlikely to deteriorate enough to affect 2018 property operations
- Attractive real estate and stock valuation metrics relative to entire industrial sector peer group, in our view
- Small tenant format allows for greater ability to increase rents
- Increased asset recycling
- Risks include leasing risk, development-related risks, general economic risk and interest rate risk

## Duke Realty (DRE, Buy, \$27.21)

- Industrial fundamentals unlikely to deteriorate enough to affect 2018 property operations
- Very attractive real estate valuations relative to immediate peer group (PLD,DCT), in our view
- Ramp up of 2018 FFO likely as purchased vacancy fills and development delivers
- Believe best balance sheet in Industrial sector, plus \$375mm of loan repayments
- Risks include development risk, investment sales risk, interest rate risk, and general economic risks

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